

Sri A. S.N.M. Government College (A)
Palakol , West Godavari District, Andhra Pradesh- 534260
 Affiliated to Adikavi Nannaya University , Rajamahendravaram
 (NAAC Re-accredited with 'B+Grade at 2.67 CGPA)

Department of Economics, IQAC & IIC
National Webinar on Intellectual Property

16-11- 2024

A brief Report on the Activity

S.No	1
Name of the activity	Webinar on Intellectual Property Rights
Date of conducting the activity	16-11-2024
Organised by Dept./Committee	Department of Economics Sri A.S.N.M Government College (A), Palakol, IQAC and Institutional Innovation Council.
Objective or nature of the activity curricular/Extension to community	<ol style="list-style-type: none"> 1. To create awareness about the importance of intellectual property rights (IPRs) in promoting innovation and creativity. 2. To educate participants on various types of intellectual property, including patents, trademarks, copyrights, and geographical indications. 3. To guide participants on the procedures for protecting intellectual property and the legal framework surrounding it. 4. To foster a culture of responsible innovation and ethical practices in research and business. 5. To encourage students and faculty members to utilize intellectual property rights for academic and professional growth.
Level of the activity College/Mandal/ district/university	National Level
Name of the Resource Person	Sushmita Rahul Bhatnase, Patent Engineer from S Majumdar & Co., Mumbai
No. Of students participated	225
Skills achieved	<p>Knowledge of Intellectual Property Rights (IPRs): Understanding of different types of IPRs such as patents, trademarks, copyrights, and geographical indications. Familiarity with the procedures for protecting intellectual property and navigating the legal framework.</p> <p>Application of IPR Concepts: Ability to identify and secure intellectual property in academic, research, and professional settings. Practical insights into using IPRs to support innovation and economic</p>

	<p>contributions.</p> <p>Critical Thinking and Problem-Solving: Enhanced ability to address intellectual property challenges through interactive Q&A sessions. Analytical skills to avoid plagiarism and IP infringements.</p> <p>Professional Communication: Improved interaction and articulation during the session's Q&A component. Presentation skills inspired by the structured delivery of the webinar.</p> <p>Research and Innovation Skills: Understanding the ethical practices in research and the role of IPRs in fostering innovation.</p>
Values achieved	<p>Ethical Responsibility: Promotion of responsible innovation and adherence to ethical practices in research and professional activities.</p> <p>Awareness of Legal Rights: Respect for intellectual property and acknowledgment of its importance in societal and economic development.</p> <p>Respect for Knowledge and Creativity: Encouragement of originality and appreciation for creative contributions across disciplines.</p> <p>Commitment to Lifelong Learning: Inspiration to continually seek knowledge and stay informed about evolving IPR frameworks and practices.</p> <p>Contribution to Society: Recognition of the role of IPRs in building a sustainable and innovative knowledge economy.</p> <p>Engagement and Collaboration: Value placed on active participation, teamwork, and collective learning during interactive sessions.</p>

Report on the National Webinar on Intellectual Property Rights

On November 16, 2024, the Department of Economics and IQAC of Sri A.S.N.M Government College (Autonomous), Palakol, organized a National Webinar on Intellectual Property Rights as part of the Institutional Innovation Council (IIC) activities.

The event began with a warm welcome by Mr. T. Krishna, Vice Principal and President of the IIC, who invited the resource person and participants to the session. Dr. T. Raja Rajeswari, Principal of the college, delivered the presidential remarks, emphasizing the significance of intellectual property rights in fostering innovation and research. Dr. V.D.V. Vijaya Lakshmi, Lecturer in Economics and IPR Activity Coordinator, introduced the resource person, Ms. Sushmita Rahul Bhatnase, a renowned Patent Engineer from S Majumdar & Co., Mumbai. Ms. Bhatnase conducted an enlightening session on the fundamentals of intellectual property rights, including patents, trademarks, copyrights, and their relevance to academia, research, and industry.

The webinar witnessed active participation from students and faculty members who engaged in a dynamic Q&A session, enhancing their understanding of intellectual property and its applications. The program concluded with a formal vote of thanks proposed by K. Badrachalam, IQAC Coordinator and Vice President of the IIC. This webinar was a successful initiative to enhance awareness of intellectual property rights, inspiring participants to innovate responsibly and contribute to the knowledge economy.

Outcomes of the Webinar

1. Participants gained a comprehensive understanding of the concept and importance of intellectual property rights.
 2. Students and faculty were equipped with knowledge about the procedures for securing patents, trademarks, and copyrights.
 3. The session inspired participants to innovate responsibly and avoid practices like plagiarism and IP infringement.
 4. Awareness of the role of IPRs in contributing to the knowledge economy and societal development was significantly enhanced.
 5. Active interaction during the Q&A session enabled participants to clarify their doubts and apply the learnings to their academic and professional endeavors.
- This webinar was a successful initiative that achieved its objectives, leaving participants with a better understanding of intellectual property and its impact on innovation and society.

National Webinar Brochure



SRI A.S.N.M. GOVERNMENT COLLEGE (AUTONOMOUS)

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Palakol, West Godavari District – 534 260.

Website: sriasnmgdcpalakol.ac.in



NATIONAL WEBINAR

ON

INTELLECTUAL PROPERTY RIGHTS

Date: 16-11-2024, Time: 2:00 to 5.00 PM



CHIEF GUEST

Dr. Narayana Bharath Gupta

Director, APCCE,
Mangalagiri, Guntur



CHIEF PATRON

Ch. Krishna

Joint Director, APCCE,
Mangalagiri, Guntur



PATRON

Dr. S. Sobharani

RJDCE, Zone-I & II
Rajamahendravaram



PRESIDENT

Dr. T. Raja Rajeswari

Principal
Sri A.S.N.M. Govt. College (A), Palakol



RESOURCE PERSON

Sushmitha Rahul Bhatnase

Patent Engineer
S Majumdar & Co, Mumbai

Organising Committee

1. Sri T Krishna, Lecturer in Political Science, Institution's Innovation Council, (IIC) President
2. Sri K Bhadrachalam, Lecturer in Computer Science, IQAC Coordinator, IIC Vice President
3. Dr M Ramakrishna, Lecturer in Zoology, IIC Convenor
4. Dr V D V V Lakshmi, Lecturer in Economics, IPR activity Co-Ordinator
5. Ch. Ravikumar, Lecturer in Computer Applications, IIC Member
6. M L D Sireesha, JKC FTM, IIC Member

Organised by

Department of Economics & IQAC

Sri A.S.N.M Govt.College(A), Palakol

E-Certificate will be given to all participants who attend the webinar

Registration Link: <https://forms.gle/zdgQb4Bede6DbwqQ9>

Whatsapp Link: <https://chat.whatsapp.com/IFa53ZkM2TO6v1Fa9SDgss>

